



University
of Glasgow

ADAM SMITH BUSINESS SCHOOL

Undergraduate Studies
2022



**WORLD
CHANGERS
WELCOME**

THE TIMES
THE SUNDAY TIMES

**GOOD
UNIVERSITY
GUIDE
2022**

**SCOTTISH
UNIVERSITY
OF THE YEAR**

ACCOUNTANCY & FINANCE

Accountancy is the process by which financial information about a business is recorded, classified, summarised, interpreted and communicated.

BAcc: Four years

The BAcc is offered in five variants.

- Accountancy (N400)
- Accountancy with Finance (N4N3)
- Accountancy with International
- Accounting (N401)
- Accountancy with Languages (N4T9)
- Accountancy/Economics (LN14)

Accreditation

The Adam Smith Business School has specialised international accreditation from the Association to Advance Collegiate Schools of Business (AACSB). Our teaching provision is accredited by the Association of Business Schools and the Association of MBAs (AMBA). We have also been awarded accreditation under the European Quality Improvement System (EQUIS), operated by the European Foundation for Management Development (EFMD). The triple-crown accreditation puts us in the top league of international business schools.

The programme is recognised by all the main professional accounting bodies through accreditation status. Success in this degree can afford significant exemptions for an accredited degree from the Institute of Chartered Accountants of Scotland (ICAS), the Institute of Chartered Accountants in England & Wales (ICAEW), the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA) and the Chartered Institute of Public Finance & Accountancy (CIPFA).

Programme structure

Year 1

The Accounting profession course will provide a flavour of the profession you hope to work in after graduation. You will be introduced to the theory and practice of financial accounting, management accounting and finance. You will learn about the processes of accounting and the structure and development of accounting statements, budgeting and management control within organisations, as well as the nature of the financial markets. You will also study economics and management.

Year 2

You will concentrate on the regulatory framework of accounting practice, standard setting, the use of cost information and the provision of information for decision making and the operation of the financial markets. You will also study business law, taxation and statistics.

Years 3 and 4

You will study advanced financial accounting and audit. You will also complete a dissertation, an extended piece of personal research on a topic of your own choice guided by a member of academic staff.

International links

There are opportunities for you to go abroad for up to a year as part of your undergraduate studies.

You can apply to spend part or all of your third year at another university. We currently have links with partners across Europe, the United States, Canada, South America, Australia, New Zealand, Hong Kong and Singapore. Courses taken overseas through our exchange programmes form part of your degree.

There are no additional tuition fees and you get support and recognition for your time abroad through the programme.

Accountancy with Languages

If you study Accountancy with Languages you will be required to study abroad in your chosen language as part of the programme. We can provide specialist language courses if you need support. Find out more at glasgow.ac.uk/students/goabroad.

Career prospects

The BAcc provides many career opportunities besides the accounting profession itself. The study of accountancy and finance is a firm foundation on which to base careers in business management and the financial services sector. The analytical and communication skills that are essential to accounting and finance are also recognised as important attributes for careers in many other areas.

Our recent graduates have been employed by PwC, KPMG, Grant Thornton, Alexander Sloan, Cigna, Deloitte, Royal Bank of Scotland, Credit Suisse, EY and Morgan Stanley.

Why choose UofG?

A major benefit is our use of guest speakers. These professionals will offer you the opportunity to discuss issues and learn from their experience. This is possible due to the high reputation our degree enjoys among the accountancy profession.

Triple-crown accreditation puts the Adam Smith Business School in the top league of international business schools.

For more information, including entry requirements, see

glasgow.ac.uk/ug/accountancy or
email: business-school@glasgow.ac.uk.

BUSINESS & MANAGEMENT

The study of business and management offers you a structured insight into both the theoretical and practical dimensions of organisations and management.

MA (SocSci) (Hons) (N200): Four years

Joint Honours available, see glasgow.ac.uk/ug/businessmanagement.

Note: You do not need to have studied business or management previously to enter the first year of this programme.

Accreditation

The Adam Smith Business School has specialised international accreditation from the Association to Advance Collegiate Schools of Business (AACSB). Our teaching provision is accredited by the Association of Business Schools and the Association of MBAs (AMBA). We have also been awarded accreditation under the European Quality Improvement System (EQUIS), operated by the European Foundation for Management Development (EFMD). The triple-crown accreditation puts us in the top league of international business schools.

Students can take a route in Human Resource Management on the MA programme, accredited by the Chartered Institute of Personnel & Development (CIPD).

Programme structure

Year 1

You will take four courses:

- Organisational behaviour provides the context in which organisations exist.
- Introduction to marketing introduces marketing communications, consumer behaviour, digital marketing, sales and pricing, product development and marketing strategy.
- Principles of management describes today's managers and what constitutes an effective manager.
- Foundations of finance gives the basic principles of finance and an understanding of the finance world.

You will also study other subjects in years 1 and 2.

Year 2

You will take four courses:

- Fundamentals of human resource management introduces the theory and practice of human resource management.
- Business decision analysis uses quantitative and qualitative data for decision making.
- Entrepreneurship introduces the fundamentals of entrepreneurship and the role it plays in society.
- Service operations management outlines the theory and practice of operations management.

Years 3 and 4

In the Honours programme, you will study five core classes including Strategic management, Global business, Ethics and business, Research methods and an integrative experiential learning course. Optional courses are offered from a range of disciplines including entrepreneurship, marketing, human resource management and organisational behaviour, international business, service operations and finance.

International links

There are opportunities for you to go abroad for up to a year as part of your undergraduate studies.

You can apply to spend part or all of your third year at another university. We currently have links with partners across Europe, the United States, Canada, South America, Australia, New Zealand, Hong Kong and Singapore. Courses taken overseas through our exchange programmes form part of your degree.

There are no additional tuition fees and you get support and recognition for your time abroad through the programme.

Career prospects

Recent graduates have gone on to a vast array of jobs in public and private sector organisations, taking on roles such as: IT consultants with Prudential, market research managers and analysts with Procter & Gamble and managers in financial services including HBOS and Morgan Stanley.

Why choose UofG?

You will benefit from a wide range of diverse expertise within Business & Management, as well as our collaborative ties with local industry and commerce which make significant contributions to the degree programme. Theory and practice are taught through a variety of innovative learning methods and opportunities.

Triple-crown accreditation puts the Adam Smith Business School in the top league of international business schools.

For more information, including entry requirements, see glasgow.ac.uk/ug/businessmanagement or email: business-school@glasgow.ac.uk.

BUSINESS ECONOMICS

Business economics is the study of economic concepts of relevance to modern business, to develop a sound understanding of the resource allocation issues facing the business corporation and the environment in which it operates.

MA (SocSci) (Hons) (L112): Four years

Joint Honours available, see glasgow.ac.uk/ug/businesseconomics.

Note: You do not need to have studied economics previously to enter the first year of this programme.

Accreditation

The Adam Smith Business School has specialised international accreditation from the Association to Advance Collegiate Schools of Business (AACSB). Our teaching provision is accredited by the Association of Business Schools and the Association of MBAs (AMBA). We have also been awarded accreditation under the European Quality Improvement System (EQUIS), operated by the European Foundation for Management Development (EFMD). The triple-crown accreditation puts us in the top league of international business schools.

Programme structure

Year 1

You will study:

- Introduction to the market mechanism
- International trade
- Economic development
- Macroeconomics
- Macroeconomic policy in an open economy
- Introductory mathematics
- Introductory statistics.

You will also study other subjects in years 1 and 2.

Year 2

You will study:

- Intermediate macroeconomics
- Intermediate microeconomics
- Introductory mathematics and Introductory statistics (continued).

Years 3 and 4

If you qualify for Honours (years 3 and 4), you will choose a selection of business economics, industry and finance related courses over the course of your Honours years. These are designed to put economic tools to work analysing activities inside a business and explore how stock markets and other financial markets work and how the strategic decisions of corporations interact with financial markets.

You will also have the opportunity to take further optional courses on econometrics and mathematical methods, as well as courses dedicated to a wide range of economics topics including core economic skills, financial markets, firm behaviour, growth and development, policy, alternative perspectives and other areas of interest. You can structure your studies to select and combine subjects relevant to your individual career path.

You will research and write a dissertation in your final year.

International links

There are opportunities for you to go abroad for up to a year as part of your undergraduate studies.

You can apply to spend part or all of your third year at another university. We currently have links with partners across Europe, the United States, Canada, South America, Australia, New Zealand, Hong Kong and Singapore. Courses taken overseas through our exchange programmes form part of your degree.

There are no additional tuition fees and you get support and recognition for your time abroad through the programme.

Career prospects

Our graduates develop skills in research, analysis, communication, teamworking, decision making and problem solving. Recent graduates have been employed by HMRC, PricewaterhouseCoopers, Barclays, DESMI Africa and Taleveras Group, among many other organisations.

Why choose UofG?

You will study the principles of microeconomics and macroeconomics, but you will also have the opportunity to apply economic concepts and models specifically to the decisions facing businesses.

You will also have the opportunity to develop an interest in fields such as government policy, developing countries and international trade.

The triple-crown accreditation puts us in the top league of international business schools.

For more information, including entry requirements, see glasgow.ac.uk/ug/businesseconomics or email: business-school@glasgow.ac.uk.

ECONOMICS

In studying economics you will learn how individuals and society make choices about how scarce resources are used, what products are produced and who gets to consume them. These choices depend on evaluating costs, benefits, risks and effects on others.

MA (SocSci) (Hons) (L150): Four years

Joint Honours available, see glasgow.ac.uk/ug/economics.

Note: You do not need to have studied economics previously to enter the first year of this programme.

Accreditation

The Adam Smith Business School has specialised international accreditation from the Association to Advance Collegiate Schools of Business (AACSB). Our teaching provision is accredited by the Association of Business Schools and the Association of MBAs (AMBA). We have also been awarded accreditation under the European Quality Improvement System (EQUIS), operated by the European Foundation for Management Development (EFMD). The triple-crown accreditation puts us in the top league of international business schools.

Programme structure

Year 1

You will study Introduction to the market mechanism, International trade, Economic development, Macroeconomics, Macroeconomic policy in an open economy, Introductory mathematics and Introductory statistics.

You will also study other subjects in years 1 and 2.

Year 2

You will study:

- Intermediate macroeconomics
- Intermediate microeconomics
- Introductory mathematics and Introductory statistics (continued).

Years 3 and 4

Students who qualify for Honours will take advanced courses in microeconomic analysis and macroeconomic analysis. There is also the opportunity to take courses in econometrics, which involves the statistical techniques of economic analysis, and others from a wide range of optional courses which put the skills you have developed into action, such as:

- Alternative perspectives on topics in economics
- Behavioural economics
- Economic geography
- Economics of banking
- Economics of business
- Economics of health
- Economics of poverty, discrimination & development
- Economics of team sport
- Environmental economics
- Financial markets & asset pricing
- Financial markets & corporate finance
- Game theory
- International trade/finance
- Labour economics
- Mathematical methods
- Public economics.

You will also research and write a dissertation in your final year.

International links

There are opportunities for you to go abroad for up to a year as part of your undergraduate studies.

You can apply to spend part or all of your third year at another university. We currently have links with partners across Europe, the United States, Canada, South America, Australia, New Zealand, Hong Kong and Singapore. Courses taken overseas through our exchange programmes form part of your degree.

There are no additional tuition fees and you get support and recognition for your time abroad through the programme.

Career prospects

Our graduates develop skills in research, analysis, communication, teamworking, decision making and problem solving. Recent graduates have been employed by Ernst & Young, Morgan Stanley, Shell, Scottish Government, National Australia Group Europe and Hays plc, among many other organisations.

Why choose UofG?

You will study the principles of microeconomics and macroeconomics and will have the opportunity to develop an interest in fields such as government policy, developing countries, the economics of business and international trade and finance.

The triple-crown accreditation puts us in the top league of international business schools.

For more information, including entry requirements, see glasgow.ac.uk/ug/economics or email: business-school@glasgow.ac.uk.

FINANCE

Finance is the study of the practical and theoretical dimensions around the financial decisions made by consumers, corporations, governments and society. Studying finance provides a sound understanding of risk, money management, banking, capital markets and investments.

BFin (NL30): Four years

Accreditation

The Adam Smith Business School holds the triple crown of accreditation and is accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA) for our Glasgow MBA programme.

Programme structure

The Year 1 curriculum is foundational and broad in scope, followed by greater specialisation in finance in Year 2. In Years 3 and 4 (Honours), core courses are complemented by an exciting range of optional courses to allow you to tailor your programme according to your interests and aspirations. Connections with practice and industry experience will feature in collaborative learning, teaching and assessment activities.

Year 1

First-year foundation courses cover the subjects of finance, economics, accounting and management. You will acquire knowledge and intellectual skills in these fields, as well as developing your numeracy, communication and teamwork skills.

Year 2

In your second year, you will begin to specialise by studying finance courses that will advance your theoretical understanding of the subject alongside intermediate Economics courses. You will develop your knowledge of asset pricing, corporate finance, statistics, risk, financial markets, financial modelling and the role that finance plays in society. Working individually and in groups, you will also build your research, presentation, data management and statistical analysis skills by undertaking projects using real-world financial data.

Years 3 and 4

At Honours level, a core course in Advanced Financial Modelling and an innovative Finance Case Study core course will be combined with optional courses, selecting these from a wide range of topics such as capital markets and portfolio management, derivative securities, international financial management, corporate finance, corporate restructuring, psychology and financial management, econometric methods, mergers and acquisitions, financial technology and financial statement analysis.

You will continue to develop your skills in critical analysis, advanced statistics, communication and collaboration. In the Finance Case Study course, students will work in teams to develop solutions and present these to an academic and industry audience. You will also advance your research skills in taught courses and will be able to apply these in your final year by undertaking a dissertation or project in finance. This will require you to work independently and provides an opportunity to apply the knowledge, skills and abilities that you have acquired throughout the programme.

Career prospects

Our Finance programme provides the foundation for careers in the thriving finance and financial services sector, including insurance, accounting and banking. It provides graduates with strong transferable skills that are recognised as important attributes for careers in many other areas. Having engaged with international standards of research, our graduates will thrive as lifelong learners in future study and in the workplace.

For more information, including entry requirements, see glasgow.ac.uk/ug/finance or email: business-school@glasgow.ac.uk.

Why choose UofG?

The BFin is a new addition to a highly successful Accounting & Finance degree portfolio, which has international appeal, comprising courses based on world-class research and a strong focus on skills and industry connections.

The programme is an excellent option for curious and ambitious students, ready to become independent learners and critical thinkers. Our students will acquire knowledge and insights from internationally-recognised researchers combined with a range of specialist, professional and transferable skills and abilities.

Our graduates will be outstanding problem solvers, primed to take on the challenges of a complex, uncertain and fast-changing world. Also excellent communicators and experienced collaborators, our graduates will leave us well-prepared for further study or to join high-performing teams in their future careers.

**ONE OF THE
TOP 100
UNIVERSITIES
IN THE WORLD**

**FOUR-YEAR
DEGREE
PROGRAMMES
OFFERING
FLEXIBILITY
& CHOICE**

**250+
CLUBS AND
SOCIETIES**

**A MEMBER OF
THE RUSSELL
GROUP OF
RESEARCH-
INTENSIVE UK
UNIVERSITIES**

**RANKED 2ND
IN THE
RUSSELL
GROUP FOR
TEACHING
& STUDENT
SATISFACTION
(NSS 2021)**

**35,000
STUDENTS
FROM MORE
THAN 140
COUNTRIES**

Every effort has been made to ensure the accuracy of the information contained within this leaflet at the time of publication. Information is subject to alteration without notice.

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